

messe frankfurt

fesi

14 – 15.10.2025
BOLOGNA



Solutions and Technologies for Smart Buildings

Integrated Sustainable Building



WHAT IS FESI

FESI is the first event in Italy dedicated to Integrated Sustainable Building that brings together in a single occasion all the technologies and solutions for the intelligent building.



THE EVENT

FESI, organized by **Messe Frankfurt Italia**, will be held at **BolognaFiere** on October 14-15, 2025. It will be the benchmark for smart building, offering a comprehensive overview of technological innovations: from building automation, HVAC systems, lighting, security, IoT solutions and electric mobility.

The initiative will highlight how these technologies fit together for efficient and sustainable management of the buildings of the future, through a combination of in-depth talks and exhibits.



THE CONCEPT

FESI was created, in collaboration with leading associations of the sector, looking at the new market prospects for the construction and renovation of buildings, which is rapidly evolving as a result of the recent European directive. This directive imposes new energy and environmental standards for buildings, with the goal of reducing emissions and improving energy efficiency by 2030.

SECTOR DATA AND REGULATIONS

→ EUROPEAN UNION

EPBD Directive - Energy Performance of Building Directive

Objectives:

- Reduce consumption and emissions by 2030
- Achieve climate neutrality by 2050

→ ITALY

As an EU Member State: NZEB (Nearly Zero-Energy Building) standards by 2030

Current status:

- Currently, about 75% of residential buildings are energy inefficient



KEY TRENDS IN BUILDING





SECTOR TRENDS



EMERGING TECHNOLOGIES

The advancement of emerging technologies such as AI, IoT, and data analysis will lead to more sophisticated and integrated solutions

SMART CITIES AND PUBLIC INFRASTRUCTURES

Development of smart projects both residential and public infrastructures

PARTNER ECOSYSTEM

The ecosystem of partners, including technology manufacturers, software developers, consultants, and designers, will continue to expand, offering tailored solutions for the specific needs of the Italian market

TRAINING AND SKILLS

The training of professionals and technicians specialized in Smart Building will become increasingly important to support the application of these new technologies



Home and Building
Automation

Technologies
and solutions
for energy
efficiency



Systems and
technologies for
vertical mobility

Lighting 



Network and
connectivity
infrastructures

Technologies and
solutions for HVAC

MARKET CATEGORIES



Consultancy
companies

Security
and Safety 

New services and
startups for the
smart building

Audio/Video
Solutions 



BACS Platforms

Systems and
technologies for
smart mobility



Electrical Systems

Technologies for
the production of
renewable energies



BIM Software

System
Integrators

WHY ATTEND



Participate in a complete project in Italy on the theme of Green and Smart Building, presenting all the technologies: electrical, thermohydraulic, mobility, and security.

Reach a highly specialized audience, giving them the opportunity to deepen their knowledge in a single event.

Respond to the needs of the real estate and residential market, presenting highly technological solutions.

Enhance training and dissemination through a complete schedule of "lessons" with thematic focuses, aimed at your visitors.

TARGET AUDIENCE

Designers,
engineers, and
architects

Energy
managers



Construction
builders

BIM and IoT
experts

Public
Administrations



Condominium
administrators

E-Mobility
experts



Automation
experts

Facilities
managers



Real Estate

Large end
users

Specialized
installers

Contract
managers

Software
programmers

System
Integrators

CONFERENCE PROGRAM

FESI will include a rich program of conferences and workshops, awarding professional education credits (CFUs) to participants. Successful case studies demonstrating the impact of smart building technologies will also be presented.

A **technical and scientific committee**, composed of industry experts, associations, universities, real estate developers, and architectural and planning firms, is actively working to define the key issues that will be addressed in the next edition of FESI. This collaborative approach will ensure that discussions are aligned with the needs of the market and the latest innovations, offering participants a high-level program full of relevant and thought-provoking content.



ALREADY JOINED

ANIE	IBIMI
ART-ER	LendLease
ASSIL	L22 Data Center
ASSOBIM	Lombardini22
Atelier(s) Alfonso Femia	LUISS
CNR	Metrogamma
Deerns	Motus-E
ELASTICOSPA	OneWorks
ENEA	Politecnico di Milano
Federazione Passivhaus	Politecnico di Torino
Federesco	PWC
FME	Smart Hub Italy
GBC	Università di Bologna

MESSE FRANKFURT

Messe Frankfurt boasts over 60 years of consolidated expertise in the Building Technologies sector, organizing specialized fairs that cover all areas related to the requalification, management, automation, security, and energy efficiency of buildings. Its expertise is evidenced by prestigious events such as ISH, the reference fair for the hydrosanitary sector, Light+Building, the globally recognized event dedicated to lighting and building automation, and Intersec, the world-leading fair for security and fire prevention. Its vast international network, covering over 180 countries, allows Messe Frankfurt to organize fairs worldwide, adapting themes to specific local needs and global trends, thus promoting the exchange of knowledge and innovations among professionals, companies, and experts in the sector.

intersec **ISH**
light+building



PARTICIPATION PACKAGES

SMART - € 3.000

Services included:

- 9sqm area
- Carpet
- Storage Room 1mx1m
- Fascia board with company name
- Hollowcore wood white walls
- Table
- Chairs
- Reception Desk
- Coat Rack
- Trash Bin
- Spotlights
- Electrical Socket
- Registration fee
- Wi-fi (3 connections per stand)
- 3kW electrical connection
- All-risk insurance
- Stand cleaning
- **Media package including:**
presence on the catalogue, upload of 3 products on the exhibitor profile online, link to social media



PLUS - € 4.500

Services included:

- 16sqm area
- Carpet
- Storage Room 1mx1m
- Fascia board with company name
- Hollowcore wood white walls
- Company Graphics on back wall
- Table
- Chairs
- Reception Desk
- Coat Rack
- Trash Bin
- Spotlights
- Electrical Socket
- Registration fee
- Wi-fi (3 connections per stand)
- 3kW electrical connection
- All-risk insurance
- Stand cleaning
- 1 slot (20 minutes) in the seminar program
- **Media package including:** presence on the catalogue, upload of 3 products on the exhibitor profile online, link to social media



GOLD - € 8.000

Services included:

- 24sqm area
- Carpet
- Storage Room 1mx1m
- Fascia board with company name
- Hollowcore wood white walls
- 2 Company Graphics
- Table
- Chairs
- Reception Desk
- Coat Rack
- Trash Bin
- Spotlights
- 2 Electrical Sockets
- Registration fee
- Wi-fi (3 connections per stand)
- 3kW electrical connection
- All-risk insurance
- Stand Cleaning
- 1 slot/day (20 minutes) in the seminar program
- 1 pre-show promotional video-teaser for FESI social channels
- Possibility to include a company press release in the event press kit
- **Media package including:** presence on the catalogue, upload of 3 products on the exhibitor profile online, link to social media



PLATINUM - € 12.000

Services included:

- 40sqm area
- Carpet
- Storage Room 1mx1m
- Fascia board with company name
- Hollowcore wood white walls
- 3 Company Graphics
- Tables
- Chairs
- Reception Desk
- Coat Rack
- Trash Bin
- Spotlights
- 2 Electrical Sockets
- Registration fee
- Wi-fi (3 connections per stand)
- 3kW electrical connection
- All-risk insurance
- Stand cleaning
- 2 slots/day (20 minutes) in the seminar program
- Possibility to include a company press release in the event press kit
- 1 option to choose from:
 - Banner on visitor registration confirmation email (max 2 available)
 - Company profile highlighted in the exhibitor search section (max 3 available)
 - Banner on visitor entry ticket (max 2 available)



- 1 pre-show promotional video-teaser for FESI social channels
- 20% discount on 1 exclusive offline sponsorship
- **Media package including:** presence on the catalogue, upload of 3 products on the exhibitor profile online, link to social media



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Event organized

by **Messe Frankfurt Italia**

Hosted by **BolognaFiere Group**

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